Parata Points Program

We believe you should be rewarded for being a great customer. Parata Points are here to say, "Thank you!" Every point you earn is converted to $1 and can be used on any Parata purchase. Any Parata customer who is a US resident and has a Parata Community account can earn points.*

Earning Points
- Register (100 points)
- Host a site visit (1,000 – 1,250 points)
- Make a referral (250 points)
- Join Parata on a conference call or web demo (250 points)
- Participate in events with Parata (Varies)
- Collaborate on various content (Varies)

Your Account
- Send your account name and preferred email to points@parata.com
- Access your account through a welcome email
- Manage your account and view your points balance
- Enter a Parata Points request
- Earn points for approved requests
- Redeem points when you make a Parata purchase

Good to Know
- Any pharmacy team member with a community login can access and manage your pharmacy's Parata Points account.
- All points expire one year after your last earning activity.
- Forgot your username or password? Go here [https://parata.force.com/Parata Customers/ForgotPassword] for assistance.
- Email us at points@parata.com if you have any questions. We are happy to help.

*Due to anti-kickback regulations, DoD and Hospital accounts aren't allowed to participate in the program.

Frequently Asked Questions

What are Parata Points?
We believe you should be rewarded for being a great customer. Parata Points are here to say, "Thank you!"

Earned Points are converted to dollars (1 point = $1.00) and can be used on any Parata purchase.

Who can participate?
Any Parata account:
- US resident
- Have a Parata Community account

NOTE: Due to anti-kickback regulations, DoD and Hospital accounts aren't allowed to participate in the program.

How do I get started?
Send an email to points@parata.com with your account name and your preferred email.

You will receive a welcome email with program details and information on how to access your account.

Any pharmacy team member with a community login can access and manage your pharmacy's Parata Points account.

How can I manage my Parata Points?
- Log into the Parata Customer Community.
- Once logged in you can manage your account and view your points balance.
- If you've forgotten your password, click "Forgot Your Password" at https://parata.force.com/ParataCustomers/ForgotPassword
- Enter a Parata Points Request for a site visit, conference call, or other activity.
- After your request is approved, your Parata Points balance is instantly updated.

Do my points expire?
All points expire one year after your last earning activity.

Who do I contact with questions?
Send an email to points@parata.com. We'll be happy to help.

How Can I Earn Points?

Register (100 Points)
The account will automatically receive 100 bonus points just for registering.

Site Visits (1,000 – 1,250 Points)
When you host a site visit, you'll earn 1,000 points. If the visiting pharmacy becomes a Parata customer, you'll receive an additional 250 points.

Referrals (250 Points)
Submit a referral and you'll receive 250 points.

Conference Call/Web Demo Participation (250 Points)
You'll earn 250 points for participating in a sales-facilitated conference call or web demo.

Event Participation (Varies)
By working in our booth at a trade show you could earn points for each day you're there. Event participation could include conversations with potential customers, demos of equipment, etc.

Earn points as a presentation speaker advocating Parata automation.

Content Collaboration (Varies)
Earn points by working with us on success stories, presentations, blog posts, and white papers.

Parata®